



NEWTOWN  
B.I.D.



## DOWNTOWN MACON IS THE GREATEST!

NewTown Macon has been honored as a 2024 Great American Main Street (GAMSA) for all our exceptional work in revitalizing downtown Macon! This award recognizes the years of collective effort resulting in downtown's remarkable transformation, a transformation that is inextricably linked to having a business improvement district (BID). Daily, downtown benefits directly from the efforts of our hardworking Ambassador Team, who keep our downtown looking nearly pristine, signaling that this is a place that's well cared for.

The BID has been an integral part of downtown's resurgence and growing momentum. Having a business improvement district with a



team of dedicated Ambassadors positioned Macon well to receive this prestigious, national award!

This recognition has placed Macon on the national stage and showcased the incredible progress we've made together.

### ANNUAL STATS

July 2023 - June 2024

**6,338**

Trash bags disposed

**810**

Pieces of graffiti removed

**297**

Pressure washing (hours)

**2,148**

Special project (hours)

**1,135**

Dog waste removed

**13,262**

Hospitality assistance interactions

**302**

Handbills removed

### NEW DISTRICT, NEW LEADERSHIP

Last August, downtown property owners gathered to cast their votes to elect a new board for the renewed Downtown Macon Business Improvement District (BID). Below are the elected property owners who will serve a three-year term.

LARRY BRUMLEY

KAITLYNN KRESSIN

MAYOR LESTER MILLER

NICHOLAS RIGGINS

TIM THORNTON

WIMBERLY TREADWELL

TOM WIGHT



### FINANCIALS

**7%** Admin, legal, & insurance services

**15%**

Landscaping & capital improvements

Ambassador, custodial & security services

**78%**

CONTACT

The Fickling Building | 577 Mulberry Street | Suite 105  
newtownmacon.com/bid